



FRIDAY OUTREACH

EVERY CITY — EVERY CHRISTIAN — EVERY FRIDAY

The

GOSPEL

Training

*The Golden Way
of Evangelism*

The Friday Outreach Handbook

Foreword

I have written this handbook to help you come into your personal purpose. Perhaps you are not yet where you want to be. Have you ever considered that there is no divine calling without also being a witness of Jesus? God is calling you and wants to activate your talent or take it to a new level. If you get involved, you will soon feel like a fish in water and be able to tell others how God has changed you and freed you from the fear of man, enabling you to become a blessing to many people.

It's like jumping into water. First you have to overcome your fear, and then you don't want to get out. I want to lead you to the edge of the pool. You have to jump yourself. You will never regret it. But first you must learn to swim. Your gifts will unfold; you will come close to God's heart and encounter the needs of people.

God's heartbeat is salvation, salvation, salvation. You, with God's heartbeat, your gifts and talents, your character, your charisma and your purpose in life – that's what the world needs! God makes no mistakes. You are exactly right for His mission, and He trusts you. With His help, you will succeed in being a witness for Jesus.

I have trained a wide variety of people in personal evangelism all over the world, in different cultures and social classes. Everyone who has embraced it was used by God to lead others to Jesus. You are perfectly suited for His mission, and you are not alone! Jesus is with you and will guide you through every situation by His hand. Trust Him and take it one step at a time.

*Yours sincerely,
Stephan Gängel*



The G.O.S.P.E.L.-Training

G. - Go Out *and* **Get the Attention!**

*Show genuine interest in the person
by asking questions, because*

O. - Open Questions *lead to* **Open Hearts.**

*Listen to the person's story,
arouse their curiosity and then*

S. - Share Your Story – *your testimony.*

*The person now hears that Jesus is real today
and wants to experience this, too. Then*

P. - Present the Gospel:

*Pray with the person that God will touch their heart.
Lead the person into an*

E. - Encounter with God –

*and a decision to follow Jesus. Now the discipleship
begins. Stay in regular contact and support a*

L. - Lifelong Discipleship

***For I am not ashamed of the Gospel of Christ, because it is the power
of God that brings salvation to everyone who believes.***

Romans 1:16

This is a day of salvation! - Reinhard Bonnke -

Step out, take a step of faith. Do something you have never done before.
- Nick Vujicic, Life without Limbs -

There are not enough missionaries for this world, but there is an army of Christians sitting in the churches, waiting to be mobilized. - Rick Warren -

After we launched and spread the Global Outreach Day worldwide, I asked God to show me the next step. Then I saw the greatest Friday in human history: Jesus hanging on the cross for you and me, crying out, "It is finished!" Then I heard a question in my heart: "What are you doing on Fridays?"

With family, a construction business, a house, church, my ministry, friends, and everyday challenges, I am always busy. That's why evangelism must be scheduled, or else it always ends up being postponed to „tomorrow.“

Most Christians are accustomed to attending church on Sundays. Are people who do not know Jesus truly important enough to us that we reserve a place for them in our hearts and calendars as well? If we make Friday the day of evangelism, in every city, for every believer, then the Gospel will be heard, and Christianity will become visible again. We should ask ourselves the following questions:

- How can people come in contact with the Gospel?
- How can someone believe in Jesus if no one tells him about it?
- How can you learn something if you don't practise it regularly?
- How often do you share the Gospel if nothing reminds you to do so?

Jesus knows His church. He knows you and has entrusted you with the task of spreading the gospel.

Friday Outreach answers the most important questions about evangelism and makes it an integral part of your life.

The 4 big questions in personal evangelism are:

When, where, how, and with whom?

When? The name says it all: every Friday we meet at a strategically chosen meeting point – the Friday Outreach Meeting Point (MP) .

Where? You can check the website or app to see if there is a MP near you. If there isn't one, start one. This way, you can mobilize Christians in your area and prepare them to proclaim the gospel, so that no one has to do it alone anymore.

How? Through the G.O.S.P.E.L. evangelism training, you will learn: How do I approach people? How do I share my testimony? How do I present the gospel in an understandable way? How do I lead people to Jesus?

The G.O.S.P.E.L. training should take about 45 minutes and is an essential part of the Friday Outreach Vision and answers all these questions and more. Many Christians have a horror vision of evangelism, due to bad experiences or stories. But with this concept, you can reach people in a relaxed and effective way.

With whom? After the training, we pray together and set off in teams of two. 90 minutes later, we meet at the Meeting Point for our testimony session, where we can ask questions, fellowship and give glory to God.

Friday Outreach is creating an army of Christians around the world who are trained and focused on demonstrating God's love, leading people to Jesus, and not being ashamed of it.

Make Friday your day of Evangelism!

The vision is: EVERY CITY - EVERY BELIEVER - EVERY FRIDAY.

Friday Outreach challenges every Christian to share the gospel on a regular basis. Imagine seeing the letter 'f' with a cross in the middle everywhere you go, knowing that these people are sharing the gospel in their everyday lives, praying with people and caring for them.

But there is someone who is particularly important in this mission to make this vision a reality – **and that is you!** You may think you are just a small light, but in a dark basement, that is exactly what makes a significant difference. Let your light shine!

Some Christians say, "I am not called to evangelism!" But are you called to obedience? That's enough. God gave us all this task because He knew that together with Him we could do it. If you follow Jesus, there is no plan B for you. With His help, you will use your gifts, your time and your opportunities for this purpose.

You are God's Plan A for the people who do not know Jesus.



Regina is 85 years old and has been a regular Friday Outreach since 2018.



Do you know what the Gospel is and how to explain it to someone? Friday Outreach helps you to share it at least once a week and you will become more confident in doing so.

Storytime...

A pastor's daughter was over 20 years old and had never shared the Gospel out of fear. One day, she decided to change that and set out, determined that fear of man would no longer hold her back. A woman came toward her, and the pastor's daughter told her about God's plan and His love. The woman began to cry and she hugged her. The woman then pulled a gun from her pocket and said she was on her way to the forrest to commit suicide. Before she left, she had prayed: „God, if You exist, send me an angel to stop me from taking my life, and as a sign, let that angel hug me.“ Today, the woman's entire family is saved and tells others about Jesus.

When you make yourself available to God and take the right steps to bring about God's plan for you and this world, you will never want to pursue any other way again. Let's get started!

Therefore, we are ambassadors for Christ ...

2 Corinthians 5:20

The Gospel of Jesus Christ is the greatest message in the world and the only way to salvation. **Who should pass on this good news?**

Please answer the following questions:

1. What is the most important decision you have ever made in your life?
2. What is the best thing you could do for someone who does not know Jesus?

Many Christians give the following answers:

- 1. Inviting Jesus into my life!**
- 2. Leading that person to Jesus!**

Yet, **93% of Christians worldwide do not share the Gospel in their daily lives.**

This raises questions: Are they living a self-centered life, not obeying God's Word or do they simply not know how to share their faith effectively?

For these people Friday Outreach is a helpful first step.





Before starting conversations with people, we should know the answers to the following questions:

- How do I start a conversation?
- What can I do to help this person open up to God?
- How do I explain the Good News?
- How can I help this person to make a decision for Jesus?

In this manual, you will learn the six most important steps to lead someone to Jesus. Apply this training and share it with others.

**Give a man a fish, and you feed him for a day.
Teach him how to fish, and he feeds himself for a lifetime.**

G **G.O.S.P.E.L.** **G** **Go Out and Get the Attention**

First of all, it is important to get up and get going.
If you do nothing, nothing will happen.

How to start a conversation

Start with a friendly, loving, engaging 'Hello!', smile at the person, and the conversation will usually flow naturally. To get someone's attention, you need to be bold and creative. Without it, you will waste your words and energy. Approach them in a way that doesn't make them feel intimidated, but rather welcome and accepted.

You only get one chance to make a good first impression.

Thoughts such as 'They are not open,' 'They don't want to talk about Jesus,' 'I can't do this,' etc. are not helpful. Always believe the exact opposite! According to Friday Outreach statistics, the person in front of you is more likely to give their life to Jesus than to reject you.

Start with normal, everyday questions – just like in a normal conversation. Refer to the current situation, mention something related to the person (dog, car, clothes, work, mobile phone, etc.) or talk about current events.

Don't preach at people. Listen and engage with them.

You will be surprised how many good conversations you will have by asking with a smile on your face: Hello, how are you today?

The more people you talk to, the more good conversations you will have.

Don't wait for 'the right person'; instead, find out who is open by simply approaching people. I always look at the situation and the person. If he is, for example, wearing a cross necklace, I ask, 'What does this cross mean to you?' If I sit down next to an elderly lady on a park bench, I say: 'May I sit with you? Do you come here often?' If I see someone who is in a hurry, I say, 'Hello, I know you're in a hurry, but I have a very important question.' – 'What's it all about?' – 'It's about your future. I have some information for you that could significantly change your whole life.' If the person stops, I still go into question-interest mode and ease the situation: 'Why are you in such a hurry? Where are you going?' At some point, you say, for example: 'There is someone who has known you for a very long time and is very interested in your well-being and success in life. Can you imagine who that might be?'





**Different situations
require different approaches.**

It doesn't always have to be dramatic but be aware that this person has only one chance to be saved: to hear the gospel of Jesus Christ and to believe it. What you have is more important than anything else they are doing at the moment. This person may already be prepared, and most definitely, Jesus died for them.

If the person is distracted, talking on the phone or looking at their mobile phone, you don't have their attention. You need to change that by asking questions or making clear statements, such as: 'I have something very important to discuss with you. I need 5 minutes of your full undivided attention. Is that OK?'

Get on the same level as the person. Adapt yourself.

**Find common ground and be relaxed,
respectful and loving - like Jesus.**

Set yourself a goal! How many people do you want to approach?
How many do you want to pray with?

God will use you, even if you are afraid, unsure, or don't know what to say.
It's better to say something than to do nothing.

- Be friendly and smile at the person
- Spark curiosity
- Offer a gift
- Give a compliment
- Start with something funny or something from daily life e.g. current events

Ask a good question:

- What was the most beautiful experience in your life?
- What would you ask God for if you had one free wish?
- What are your goals?
- What is life worth living for?
- If you met God, what would you ask him?
- What would you change if there is a God who sees you?

Use what you have (for example, an evangelistic tract or a Bible) and find out what works best. Don't blame yourself if you get a dismissive response. That sometimes happens because God has given everyone free will. Of course, you can still ask, 'Why?'

**The basic rule of evangelism:
Be relaxed and determined!**

Every stranger you talk to has two questions that always generate a certain amount of scepticism, even if you are already having a good conversation. These questions are: Who is this person and what do they want from me?

Friday Outreach clothing makes it much easier to approach people. We wear red T-shirts or jackets with a white 'f' on them and say, 'Hello, we're from Friday Outreach!' 'What's that?' 'Oh, you don't know Friday Outreach yet? We're here every Friday. It's about the greatest Friday in history. That day changed our lives, which is why we're here for you.' Curiosity is aroused. 'What is the greatest Friday in history?' If they don't know, we point to the cross in the 'f'. Now your conversation partner explains the gospel to themselves. If they have no idea, they will definitely want to know now, and you can present them with the most important event in world history later.

Now you have clarified the two important questions: who you are and what this is about. So, it only takes you 30 seconds instead of 30 minutes to make it clear that you are not a Jehovah's Witness and you don't want to sell him anything. But now comes the surprise. The person you are talking to expects you to preach to them, since you have already mentioned the cross or Jesus, but you completely turn the conversation around by saying: That's not what this is about right now. What's important to me is: How are you? What's on your mind right now?

Wow! They didn't expect that, and it brings a whole new dimension to personal evangelism! You show true, genuine godly interest in the person whom God loves and for whom you prayed in preparation.





G.O.S.P.E.L.

Open Questions lead to Open Hearts

Once you have someone's attention, the next step is to spark their interest. You do this by showing interest in them and asking the right questions. Open questions open the person's heart and usually begin with a 'W/H': 'How are you? What are you doing? Where are you from?' In the further course of the conversation: 'How did that happen? Why? What would you say, if?'

**Show interest in people
and they will show interest in you.**

You definitely won't create interest by talking non-stop. God gave you one mouth and two ears. That means you should listen twice as much as you speak. People will open up and share their story. Listen and pray silently inside for the person. Give the person sympathetic feedback or a compliment every now and then. This will show them that you are listening to them, are genuinely interested in them and that they are important to you.

By offering appropriate thought-provoking ideas and information, you can increase people's curiosity.

Jesus replied, "If you only knew the gift God has for you and who you are speaking to, you would ask me, and I would give you living water."

John 4:10

Instead of immediately revealing His message, Jesus made the woman curious. Do not respond to aroused curiosity with short or pat answers. Instead, let interest grow and curiosity increase. If you have an evangelistic booklet, don't say: 'Here, take this, it's free!' but rather, 'This booklet can change your life and open up the future you actually want. If you promise to read it, I'll give it to you.'

When Jesus said to the woman at Jacob's well, 'You have had five husbands, and the man you now have is not your husband,' (John 4:18) the woman opened her heart completely. Let God use you in supernatural ways and desire to grow in the supernatural gifts (1. Corinthians 14:1).

In leading the Gentiles to obedience by word and deed— by the power of signs and wonders, through the power of the Spirit of God.

Romans 15:18b-19a

In 1 Corinthians 2:4, Paul says that he did not come with persuasive words, but in demonstration of the Spirit and of power. This is how Jesus acted, and that is how we should act, too. Ask: 'Do you need a miracle?,' 'May I pray for you?,' 'Are you in pain, are you sick?' Then pray, and now the person experiences that your God is alive and active! Ask and follow up on them like: 'How are you now?,' 'What happened?' Jesus says:

And these signs will accompany those who believe: [...] they will place their hands on sick people, and they will get well.

Mark 16:17+18

Further questions:

- Do you need more joy?
- Have you found true inner peace?
- Where do you think would you be if you would die today?
- If you could believe what I have experienced, this would be the best day of your life. May I tell you about it?

Who asks, leads. Lead people to Jesus!

Open questions build trust and help us to find out where our conversation partner stands in their relationship with God, what they are currently going through, and what is important to them.

If your conversation partner tells you that he finds it difficult to believe in God because he was abandoned by his father, we can respond to this and tell him about the love of our heavenly Father.

Now that we know where the person stands, we can share a testimony or a Bible story that is appropriate to their situation, for example tell the story of the prodigal son.





G.O.S.P.E.L.

Share Your Story - your testimony

Your story is unique, and you should learn to tell it in an exciting and interesting way. Get on the same level as the person if you want to win their heart.

Connect! When talking to people, try to emphasize the things you have in common. Choose the part of your life that your listener can relate to the most. Above all, be honest. Focus on what God has done and what He is capable of doing. Make sure people understand what you are saying and ask them what they think about it. Be sensitive to the signals they send to show their interest. Respond to them.

**It is not about what you say,
but what about the other person understands!**

Your sincere interest, your story and your testimony will awaken the desire in the person to have this faith, too.

Once you have found out what the person you are talking to needs, you will also know how to continue the conversation and how to use your testimony or another testimony, e.g. how God healed you, answered your prayers or helped you. Share your life in such a way that the desire arises in the person's heart: 'I want that, too!'

A testimony usually begins with the part of your life when you did not yet know Jesus. Some people have quite remarkable stories to tell here. Then comes the part where you encounter God and how He changed your life. Perhaps your past is not so exciting, or you have been following Jesus for as long as you can remember. Then talk joyfully about your life with Jesus, everything you have experienced with God, that you would never want another life, and that everyone, no matter what their past is, can have this life too.

**Your testimony proves that God is real
and that He can be experienced.**

P G.O.S.P.E.L. Present the Gospel

Here, too, it is important that you pick up on the signals and ask relevant questions as a result. To convey a message efficiently, always remember the rule:

Don't tell, ask!

Questions activate a person – talking too much can cause them to switch off. For example: 'At the beginning, we talked about the greatest Friday in history. Can you imagine what happened there?' 'Do you know the story of the empty cross?' If the person says 'yes,' ask what they already know about it. Even if the person says, 'Jesus died on the cross for our sins,' ask: 'That was 2,000 years ago. How does that affect us today, personally?'

This will help you quickly determine what the person already knows and how you can best communicate the gospel.



It's very intentional that it says 'present' and not 'preach' here. How often have I seen fiery preachers on the streets, and people ran away from them or came up with excuses to leave? Religious zeal without understanding is anti-evangelism.

If you were showing someone your newest phone, you'd present and explain it in such a way that they understand its benefits and then want it, right? Present the Gospel in the same way. Jesus says we should be "fishers of men," not scare people away.

The bait should appeal to the fish, not to the fisherman!

The Gospel can only save a person if they understand it. The people you are talking to should be taught the following points of the Gospel:



God's Love

God already showed His great love for us humans in creation.

In the beginning, all was well in the world. There were no wars, no injustice, no sickness, and no sin. Mankind lived in harmony with its Creator in paradise. This was God's plan for us!

God created people with the wonderful intention of living with them.

And God saw everything that He had made, and behold, it was very good.

Genesis 1:31

God's plan was paradise for us. He gave the earth to mankind and said to Adam, 'You shall rule!' Because God loves us so much, he gave us free will to choose if we want to live in this relationship with Him.



The Problem

Man turned away from his Creator and decided to go his own way – until today. The consequences of this decision were hatred, jealousy, sickness and death. Instead of living in peace and harmony with each other and with God, man live without Him.

But even worse than all this is the eternal separation from God. Religion attempts to bridge this gap to God, because humans who have no relationship with Jesus try to fill this void. But all efforts end in a hamster wheel of lies and disappointments.

Our lives do not meet God's standards, so we are lost. God is holy and for some He seems far away. Our guilt separates us from God. Some people live their lives as if God would not exist. How often do we ask about His plan, His will and everything He has conceived for us? From this distance from God through sin and our disobedience springs unforgiveness, lies, theft, deceit, envy, jealousy, adultery, murder, war and all wickedness.

Have you ever been hurt by someone? In the same way, if we are honest, we have hurt other people, too – right? Therefore, we are all guilty before God and need His forgiveness.

There is none righteous, no, not one. For all have sinned and fall short of the glory of God.

Romans 3:10+23

Good deeds do not outweigh our bad deeds. Cheating on the spouse and then helping an elderly lady to cross the street is nice for the elderly lady. But how does that benefit the spouse?

When a delicious meal that took a long time to prepare is finally ready, it can be ruined by one rotten egg.

God is a good and righteous judge. We deserve the punishment for our guilt. That is our problem, and we know that, right?



**Before a person wants to be saved,
he must understand that he is lost.**

If you want to go to the cinema, you need a ticket. You can tell the cashier that you are a good person. In the end, someone must pay for the ticket.

However, no one can afford the ticket to heaven. No amount of money in the world is enough. Some people try to ignore this topic of God and eternity, but heaven is real, and every person will inevitably stand at the gates of heaven. God wants to have a relationship with people, and he paid a high price to be with you.

The good news: Jesus paid for your ticket!



The Cross and the Resurrection

Because God loves you unconditionally, He took the punishment that judgement would rightly bring on every individual and laid it on His own Son. Jesus paid it all!

He died for your sin on the cross. This cross can turn any minus into a plus. Jesus was the only person without sin, so no one else could bring about your redemption, forgiveness and salvation.

For God so loved the world that He gave His one and only Son, so that whoever believes in Him should not perish but have eternal life.

John 3:16

Imagine you are sentenced to death, you are led out of your cell on the day of your execution, drenched in sweat, and suddenly you see Jesus being executed in your place. Now you know I am free!

God is just. Since your punishment has been paid for, He can forgive you, but you must also accept this gift, this grace.

The last part of the message: Jesus is risen from the dead!

? Your Decision

With His resurrection, He has proven everything He said. He is here now, knocking at your heart. Only you can open the door. You cannot come to God through good deeds or meditation, nor by going to church. There is only one way to God: turn to Jesus and accept what He has done for you. Ask Him for forgiveness and follow Him.



E G.O.S.P.E.L. **E**ncounter with God

If you confess with your mouth that Jesus is Lord and believe in your heart that God raised Him from the dead, you will be saved.

For with the heart one believes unto righteousness, and with the mouth confession is made unto salvation.

Romans 10:9-10

Therefore, as the Holy Spirit says: "Today, if you hear His voice, do not harden your hearts."

Hebrews 3:7

Now we come to the stage where you need an answer, a response. The biblical promise is for 'today!' Don't be afraid to ask this important question. If you don't take this step, the person cannot say no, but they cannot say yes either. Many Christians hesitate too much at this point. Let people make their own decision – by inviting them to do so.

Simply ask: „Do you want to get right with God?“

Sometimes it is also good to pray with the person before asking the question and to include the Gospel and God's call in the prayer. In this way, the person can experience a personal encounter with God and now knows that God is there.

Afterwards: Do not start sharing another testimony, don't explain the Gospel again. Wait for a reaction in silence. The person might now have a discussion in their head. One voice says, for example, „Hey, you were just about to go out and get drunk. Your mates are already waiting. They've taken up enough of your time now.“ The other voice might say: „It all makes sense what they said. It warms my heart. I've always wanted to have a relationship with God. Maybe they're right and I should give my life to Jesus now.“

Now then we are ambassadors for Christ, as though God were pleading through us: Be reconciled to God.

2 Corinthians 5:20

**When a person is drowning,
the lifeboat doesn't come to have a nice chat.**

Just as Jesus asked his disciples to follow him, you now ask the person to make a decision for Jesus. I usually continue with the following three questions:

1. Do you believe that Jesus died on the cross for your sins? – Yes.
Even if someone says “no” at the beginning of the conversation, that may now be different, because faith grows as they listen to you.
2. Do you believe that Jesus rose from the dead? – Yes.
Faith is not a feeling but begins with a decision.
3. Would you like to accept Jesus as Lord in your life now?

Do not say anything else after asking this question but wait for the answer. An inner and spiritual battle is taking place here, in which the person must fight themselves. They are weighing up the consequences. We do not want to force or manipulate anyone. The decision must be made by the person.





**We are not talking about a club membership here,
but about eternity!**

Do not hesitate to pray with the person afterwards. Everything has been said.

If the person says 'no,' ask, 'Why?' If they say, 'Tomorrow,' say, 'Okay. Good.' Pause. 'What will be different tomorrow?' If they say, 'I need to think about it,' say, 'That's important. Very good decision.' Pause. 'How long have you been living without Jesus? What exactly do you want to think about? When questions arise, who do you ask? Let's talk about your concerns.'

If the person says 'yes,' then pray with them.

Sinner's Prayer

Invite the person to close their eyes and repeat after you aloud. Pause after each hyphen so that the person can repeat what you have just said. Begin to pray aloud and clearly as follows:

Dear Lord Jesus! - Thank you - for being here now.

Thank you - for dying on the cross for me.

Please - forgive me for my sins. Come into my heart now.

I give you my life.

I believe - that you rose from the dead.

I accept you - as my Lord and Savior.

Help me - to follow you - for the rest of my life.

I choose to do - what you want - and what you say.

Please - give me strength

to resist sin - and temptation.

Thank you, Father God, - for loving me

and accepting me.

Thank you, Lord Jesus. - Amen.

Fixing the decision

Ask the person if they understand what they have just done. This is the moment to firmly establish the decision. You can also do it beforehand. After someone has accepted Christ, talk specifically about the consequences. Make sure that everyone understands what this decision means:

- 'Do you understand what you have just done?'
- Explain what it means to follow Jesus and resist sin!
- 'Are you sure you want to do this? Was this decision a serious one?'
- 'What will you do if your friends or family laugh at you or tell you that you've gone mad?'

Encourage and strengthen the person, explain that Jesus is always there, and start discipleship.

L **G.O.S.P.E.L.** **Lifelong Discipleship**

Congratulate the person on their decision and explain what will follow. Exchange phone numbers, Instagram, or whatever the person uses to stay in contact. Send them the Jesus film, the Bible app, or anything they need. Staying connected with this person is now very important.

With the decision for Jesus, you've accomplished max. 5% of the work, now comes the remaining 95%!

Explain the four key points of the Christian life for a new believer:

1. Prayer

Talk to God and build a relationship with Jesus.

2. God's Word

Read the Bible to understand His will, His nature, and His plan.

3. Church

Find a local church where Christians meet who believe in the Bible.

4. Evangelism

Share the Gospel and what you experience with God with others.

Set a date to meet within the next 12 to max. 72 hours. Guide the person in their spiritual life or find someone else who can do it.

He who catches the fish, should clean the fish.

Bible Discovery Course

Meet with the person or the group and ask, „What are you thankful for?“ and „What can we pray for?“ Then pray together. Now one of you chooses a Bible verse or a short Bible passage. Then ask yourselves these 4 questions, which everyone takes turns answering:

1. What does the text say about God/Jesus?
2. What does the text say about people? (in the story, about you?)
(Possibly key questions that arise from the text)
3. What should you change in your life? (This step is difficult and unfamiliar for many at first, but important)
4. Who will you tell about this, or who can you bring along next time?

At the next meeting, ask yourselves how you have achieved your goals and who you have been able to pass them on to. Continue until you have successfully achieved your goals.



A New Lifestyle

It was never God's intention that Christians should merely attend church services. God's goal for you is that you are a follower of Christ and make other people followers of Christ. Sharing the gospel, leading others to Christ and caring for them should be your normal way of life.

Action Steps for Friday Outreach

Every Friday is Friday Outreach!

How do you get started with Friday Outreach and how do you keep it going?

Prayer and Meeting Point

It all starts with prayer. First, make a decision in prayer before the Lord by saying, „Lord here I am, send me, use me.“ Friday Outreach is a marathon, not a sprint. Make a commitment and put Friday Outreach in your calendar. Pray for the right location for your Meeting Point, where there are many people nearby. Pray and actively search for a place where you can meet for training and the subsequent testimony and prayer time. This could be a church, an apartment, a shop or an office, for example.

Fields of application

There are many possibilities here: busy places in your town or village, market squares, shopping areas or simply places where there are lots of people. Be creative. Some people go to a shopping center when it rains, others go to a hospital, retirement home or prison. If you meet in the evening and there isn't much going on, go from door to door or organize a regular party and invite people who don't know Jesus. Another great idea is to choose a specific block of flats or a few specific houses. I know Christians who went there every week to visit the same people. They knocked on the door, talked, showed interest, helped in practical ways and didn't give up until they were converted. Be flexible and strive for effectiveness.



Staff and Advertisement

Pray for a good team that includes people who can help lead the outreach.

Pray for opportunities to publicize Friday Outreach among the Christians in your region and actively seek them out. Invite leaders. Introduce Friday Outreach in churches, at conferences and alliance meetings. Knock on every door. Write emails. Start a Friday Outreach social media Account for your region. Distribute flyers and put them up. Invite all your friends to Friday Outreach too! Use the media and remember we want to serve, encourage and strengthen the body of Christ. Keep a humble heart.



**Everyone can reach someone,
and together we can reach the world!**

Friday Outreach Family

Make disciples also during the week. Keep inviting new believers or visit them. Take care of the Friday Outreachers and the Meeting Point. We are a family! Check in on brothers and sisters if they haven't been around for a while. Pray for each other and be there for one another. Spend a day together sometime. If there are any other evangelistic outreaches, be there.

Take Jesus as your role model. He encouraged, praised, valued, loved, spent time together with others, was a role model, showed genuine interest, challenged and gradually transferred responsibility, but also admonished and corrected. Multiplication is the DNA of discipleship and the core idea of the Great Commission in Matthew 28:18-20.

The Evening

- Prepare 30 – 45 minutes of outreach training and encourage the people. This brochure or the G.O.S.P.E.L. presentation should be used as the foundation of the training. The training should also include practical exercises, e.g. „Imagine Peter is sitting on the bench in the mall. How would you approach him?“ or „Anna struggles with anxiety and her husband has left her. Can you share a testimony? or „John Doe really wants to know why Jesus died on the cross. He has never really understood it. Please explain it to him!“ Be creative and think of other situations to practice.
- Pray together and go out in teams of two.
- After 90 minutes of outreach, meet again.
- Give testimonies. Answer questions.
- Everyone should have a sense of achievement and have spoken to at least one person.
- At the end, we pray for the people we have spoken to and give God the glory for all that He has done.

**There are countless ways to reach people with the Gospel.
Just “doing nothing” is none of them!**

In addition to Friday Outreach, **Friday Response** and **Redlight Outreach** are two other ways to reach people with the gospel.

With Friday Response, we help in disaster areas, and with Redlight Outreach, we go into red-light districts with a trained team (for women only).

A Matter of Identity

It's not just about what you should do, but who you are.

When a baker looks in the mirror, he sees a baker. When the alarm clock rings at 3 AM, the baker knows he needs to get up and bake bread. A flight captain puts on his uniform and knows he needs to fly an airplane.

What do you see when you look in the mirror? An ambassador for Christ, a fisher of men, a disciple of Jesus, a witness for the Lord, a light to the world? When you know who you are, you'll also know what to do. A light shines everywhere!

If a postman delivers a letter, the recipient doesn't care who the postman is, because it's about the message in the letter – not the postman! You are an ambassador, and an ambassador for Jesus must know the message and how to convey it. Make every effort to ensure that God's message gets across.

The enemy will try everything to stop you from spreading the Gospel: false teachings, laziness, unbelief, distraction, sin, and condemnation. Be prepared for that! He will try to get you to focus on yourself and not on Jesus.

Don't let that happen under any circumstances! Think of the precious people out there and use the time and gifts God has given you. Fight the good fight of faith.

Jesus' Great Vision

With his last words, Jesus commissioned His disciples to preach the Gospel to ALL people and to make disciples.

(Matthew 28:19; Mark 16:15)

We believe this and we serve this great commission.

The goal before Jesus returns is for EVERY individual to hear the Gospel.

Keep this great goal of Jesus in mind, pray for it and become part of it, for your region and your country. Through Friday Outreach, every believer has the opportunity to be an active soldier in this army. Through national evangelism campaigns, EVERY individual in your country can hear the gospel. Jesus is looking for disciples who will start, support and carry out these campaigns and be part of his great strategic team.

Do you understand the vision of Friday Outreach? Do you see how we combine evangelism and discipleship? We make this our lifestyle and link our ministry of many small teams with national campaigns. In this way, we reach individual people as well as entire countries and experience what Jesus announced 2000 years ago.



The Friday Outreach Family.
Be a part of it!

Join us!

Search for or
start a Meeting Point!

Register here →



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Donate

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FRIDAY OUTREACH

EVERY CITY — EVERY BELIEVER — EVERY FRIDAY

What Jesus did on the **most important Friday of all time** should motivate you to do something. What do you do on Fridays? Does evangelism have a place in your calendar?

In this **G.O.S.P.E.L.-Training**, you will receive practical guidance on how to win people for Jesus.

Stephan Gängel is the founder of Friday Outreach. He is married and has four children. He has trained thousands of Christians worldwide to be effective witnesses for Jesus.

He believes that the church can be transformed through Friday Outreach into a place of regular evangelism and an evangelistic lifestyle.

When Christians around the world are trained and sent out, then the Gospel will be heard and seen everywhere. People will come to know Jesus and be changed- that is his passion and the heartbeat of this movement!

